

Message Text

UNCLASSIFIED

PAGE 01 GOTEBO 00219 060922Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----111201 061108Z /14

R 060840Z SEP 77
FM AMCONSUL GOTEBO
TO USDOC WASHDC
INFO SECSTATE WASHDC 0322
AMEMBASSY BRUSSELS
AMEMBASSY LONDON
AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBO 0219

E.O. 11652: N/A
TAGS: BTIO, SW
SUBJ: PRIVATE TRADE OPPORTUNITY

1. 401/02/P0120
2. 090277
3. JPOWENS
4. 401 SWEDEN
5. AD
- 6A. REPLY TO --
- 6B. SVEN ERIK HENRIKSSON, MANAGER
- 6C. SUPROX PARK DIVISION
FACK
S-261 20 LANDSKRONA, SWEDEN
7. CABLE SUPRA; TELEX 72589; TEL 0418/27 540
8. --
9. 114 9A. EXCLUSIVE AGENCIES SWEDEN
10. DESCRIPTION

352335X-0000 FERTILIZER AND LIME DISTRIBUTORS, PARTICULARLY
FOR PUBLIC PARKS, SPORT AREAS, AND RELATED.
ALSO FOR DRIED MANURE.

352341X-0000 STALK SHREDDERS AND CUTTERS OR ROTARY MOWERS.
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PARTICULARLY FOR PUBLIC PARKS AND SPORT AREAS.
3524XXX-0000 ALL KINDS OF LAWN AND GARDEN EQUIPMENT,
SEPARATE PARTS AND ATTACHMENTS. HAND AND
POWERED. FROM PRIVATE GARDEN TYPES TO LARGE
PUBLIC PARK EQUIPMENT.
SPECIALIZED GOLF COURSE MACHINERY INCLUDED.
3423311-0000 SPADES AND OTHER GARDEN HANDTOOLS.

3423341-0000 RAKES AND OTHER GARDEN HANDTOOLS.

COMPANY NOT ABLE ESTIMATE ANNUAL SALES POTENTIAL BUT BUDGETS FOR ANNUAL SALES OF 25 MILLION IN FIVE YEARS. SUPROX IS A DIVISION OF SUPRA, MANUFACTURER AND DISTRIBUTOR OF FERTILIZERS, LIME, AND SIMILAR PRODUCTS WITH ANNUAL SALES OF 650 MILLION KR. AND 1,350 EMPLOYEES. SUPROX PARK DIVISION WAS RECENTLY ESTABLISHED FOR DIVERSIFICATION AND UTILIZATION OF EXISTING CINTACTS AND DISTRIBUTION FACILITIES. SUPRA PARTLY OWNED BY LANTMANNEN (SWEDISH FARMERS' PURCHASING AND MARKETING ASSOCIATION), ANNUAL TURNOVER 3,700 MILLION KR. AND IT'S DISTRIBUTION SET-UP IS AVAILABLE TO SUPROX PARK DIVISION.

SUPROX ENJOYS EXCELLENT REPUTATION ALL RESPECTS. THE PARK DIVISION CAN COUNT ON ANY REASONABLE FINANCING. RELIABLE LOCAL CREDIT SOURCES HIGHLY RECOMMEND BUSINESS RELATIONS. OWENS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 06-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977GOTEB000219
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770321-1065
Format: TEL
From: GOTEBORG
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770996/aaaadcvx.tel
Line Count: 79
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3923784d-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1381376
Secure: OPEN
Status: NATIVE
Subject: PRIVATE TRADE OPPORTUNITY
TAGS: BTIO, SW
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3923784d-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009